

KCET PUBLIC TELEVISION
FCC-EEO Annual Report
(Reporting Period- August 1, 2007 to July 31, 2008)

KCET FILLED POSITIONS

Position Title & Department	Recruitment Resources Used to Fill Vacancy	Recruitment Resources From Where Applicant Was Hired	Number of Applicants Interviewed & Recruiting Resources
Producer, New Media New Media Department	-Internal Posting–Email -KCET.org -Job Line -Employee Referral	Employee Referral	1-Employee Referral
Manager, Interactive Project New Media Department	-Internal Posting–Email -KCET.org -Job Line	Former Intern	1-Former Intern
Videotape/Master Control Engineer Engineering Department	-Internal Posting–Email -KCET.org -Job Line -Employee Referral	Employee Referral	2-Employee Referral 2-Internal Applicant
Videotape Librarian Engineering Department	-Internal Posting–Email -KCET.org -Job Line	Internal Applicant	7-Internal Applicant
Member & Viewer Communications Representative Membership Marketing Department	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com	Careerbuilder.com	5-Careerbuilder.com 1-Employee Referral 3-KCET.org
Sr. Account Executive Program Marketing Department	-Internal Posting–Email -KCET.org -Job Line -Employee Referral	Employee Referral	1- Employee Referral

<p>Manager, Financial Project</p> <p>Production Management Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line -Entertainmentcareers.net -Careerbuilder.com -Varietycareers.com</p>	<p>Showbizjobs.com</p>	<p>1-Employee Referral 1-Entertainmentcareers.net 3-Showbizjobs.com</p>
<p>Member & Viewer Services Representative</p> <p>Membership Marketing Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line</p>	<p>Applicant Pool from prior search</p>	<p>1-Applicant Pool from prior search</p>
<p>Security Officer</p> <p>Security Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com</p>	<p>Monster.com</p>	<p>3-Employee Referral 7-Careerbuilder.com 3-Monster.com</p>
<p>Producer, New Media</p> <p>New Media Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line -Monster.com -Journalismjobs.com -Varietycareers.com</p>	<p>Monster.com</p>	<p>1-Journalismjobs.com 8-Monster.com 1-Varietycareers.com</p>
<p>Education & Children’s Coordinator</p> <p>Community Outreach Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line -Monster.com</p>	<p>KCET.org</p>	<p>3-Applicant Pool from prior search 2-Friend 1-Internal Applicant 2-KCET.org 3-Monster.com</p>
<p>Executive Assistant</p> <p>Legal Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com -Showbizjobs.com -Entertainmentcareers.net -Daily Journal</p>	<p>Careerbuilder.com</p>	<p>10-Careerbuilder.com 3-Entertainmentcareers.net 2-Showbizjobs.com 5-Monster.com 1-Temp Agency 1-Daily Journal</p>
<p>Executive Assistant</p> <p>Programming & Production Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Entertainmentcareers.net -Monster.com</p>	<p>Internal Applicant</p>	<p>1-Careerbuilder.com 1-Employee Referral 1-Entertainmentcareers.net 1-Internal Applicant 2-Monster.com 1-Varietycareers.com</p>

<p>Videotape/Master Control Engineer</p> <p>Engineering Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line -Showbizjobs.com -Varietycareers.com</p>	<p>KCET.org</p>	<p>1-Internal Applicant 5-KCET.org 1-Varietycareers.com</p>
<p>Associate Director, Foundations & Corporate Relations</p> <p>Foundations & Corporate Relations Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line</p>	<p>Applicant Pool from prior search</p>	<p>1-Applicant Pool from prior search 2-Careerbuilder.com 2-Monster.com 1-Employee Referral</p>
<p>Exec. Director, Development</p> <p>Development Department</p>	<p>-Internal Posting–Email -KCET Job Line -KCET.org -Careerbuilder.com -Nonprofit Directions -Shirley & Associates Executive Search Firm -The Chronicle of Philanthropy</p>	<p>Shirley & Associates Executive Search Firm</p>	<p>2-Shirley & Associates Executive Search Firm</p>
<p>Staff Director</p> <p>Production Management Department</p>	<p>Recall- Former Employee</p>	<p>Rehired Former Employee</p>	<p>1-Former Employee</p>
<p>Sales Associate</p> <p>Program Marketing Department</p>	<p>-Internal Posting–Email -KCET.org -Job Line -Cal State Fullerton -Cal State Northridge -Careerbuilder.com -MonsterTRAK.com -USC</p>	<p>Applicant Pool from prior search</p>	<p>1-American Marketing Association (*) 3-Applicant Pool from prior search 1-Cal State Fullerton 5-Careerbuilder.com 3-MonsterTRAK.com 1-USC</p>
<p>Exec. Dir., Planned Gifts</p> <p>Development Department</p>	<p>-Internal Posting–Email -KCET Job Line -KCET.org -Careerbuilder.com -Nonprofit Directions -Shirley & Associates Executive Search Firm -The Chronicle of Philanthropy</p>	<p>Shirley & Associates Executive Search Firm</p>	<p>5-Shirley & Associates Executive Search Firm</p>

Member & Viewer Communications Representative Membership Marketing Department	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com	Careerbuilder.com	1-Employee Referral 7-Careerbuilder.com 3-KCET.org 2-Monster.com
Marketing Analyst Membership Marketing Department	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com	Careerbuilder.com	3-Careerbuilder.com 1-Monster.com
Executive Assistant to the President & CEO President’s Office	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -EntertainmentCareers.net -Monster.com -Showbiz.com -Varietycareers.com	Monster.com	15-Monster.com 5-Careebuilder.com 1-Employee Referral 2-Entertainmentcareers.net 5-KCET.org 1-Sologig.com (**)
Executive Assistant Legal Department	- Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -EntertainmentCareers.net -Monster.com -Showbiz.com -Varietycareers.com	Applicant Pool from prior search	7-Careerbuilder.com 2-Monster.com 1-Varietycareers.com 1-Entertainmentcareers.net 1-Employee Referral 1-Applicant Pool from prior search
Marketing Analyst Membership Marketing Department	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com	KCET.org	1-KCET.org
Director, Marketing Membership Marketing Department	-Internal Posting–Email -KCET.org -Job Line -Monster.com	Applicant Pool from prior search	1-Applicant Pool from prior search 2-Employee Referral 3-KCET.org 2-Monster.com
SQL Programmer Analyst Information Technology Department	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Dice.com -OraSearch.com	Careerbuilder.com	2-Careerbuilder.com 2-Dice.com 1-KCET.org

Special Events Coordinator Development Department	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -DesertHelpWanted.com -Nonprofit Directions	Careerbuilder.com	4-Careerbuilder.com 2-Deserthelpwanted.com 1-KCET.org 1-Nonprofit Directions
Security Officer Security Department	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com -State of California Employment Development Department (EDD) -Mexican American Opportunity Foundation (MAOF)	Careerbuilder.com	13-Careerbuilder.com 1-EDD 1-Employee Referral 1-KCET.org 2-MAOF
Administrative Assistant Legal Department	-Internal Posting–Email -KCET.org -Job Line -Monster.com -Careerbuilder.com -Varietycareers.com	Varietycareers.com	5-Careerbuilder.com 1-KCET.org 7-Monster.com 2-Varietycareers.com
Hardware/Software Specialist Information Technology Department	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Dice.com	Careerbuilder.com	8-Careerbuilder.com 1-Dice.com 2-KCET.org
Executive Assistant to the President & CEO President’s Office	-Internal Posting–Email -KCET.org -Job Line	Internal Applicant	1-Internal Applicant
Member & Viewer Services Representative Membership Marketing Department	-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com -State of California Employment Development Department (EDD)	Careerbuilder.com	26-Monster.com 1-Applicant Pool from prior search 4-Careerbuilder.com 1-EDD 2-KCET.org

Coordinator, Human Resources Human Resources Department	-Internal Posting–Email -KCET.org -Job Line	Rehired Former Employee	1-Former Employee
Marketing Promotions Associate Membership Marketing Department	-Internal Posting–Email -KCET.org -Job Line -Cal Poly Pomona -Cal State Fullerton -MonsterTRAK.com	MonsterTRAK.com	1-Cal Poly Pomona 1-Cal State Fullerton 2-Employee Referral 1-Friend 1-KCET.org 5-MonsterTRAK.com

Contact Information for Each Non-Internal Recruitment Resources

Cal State Fullerton University

800 North State College Blvd. LH-208
Fullerton, CA 92831

Contact: Career Center

714-278-3121

www.fullerton-csm.symplicity.com

Cal State Polytechnic University Pomona (Cal Poly Pomona.)

3801 West Temple Avenue, Bldg 97 Rm 100
Pomona, CA 91768-4025

Contact: Career Center

909-869-2342

www.csupomona-csm.symplicity.com

Careerbuilder.com & Los Angeles Times

202 West First Street
Los Angeles, CA 90053

Contact: Evelyn Corpuz, Employment Advertising

213-237-7426

email: evelyn.corpuz@latimes.com

DesertHelpWanted.com

Owned by RegionalHelpWanted.com, Inc.
One Civic Center Plaza, Suite 506
Poughkeepsie, NY 12601

Contact: Kyle Thompson

800-365-8630, ext. 406

Dice.com

4101 NW Urbandale Drive
Urbandale, IA 50322

Contact: Josh Fleming

877-386-3323 x2190

EntertainmentCareers.Net

914 South Barrington Avenue
Los Angeles, CA 90049

Contact: Brad Hall

310-442-0200

JournalismJobs.com

72 Plaza Drive 2nd Floor
Berkeley, CA 94705

Contact: JournalismJobs.com website

510-653-1521

KCET.org

4401 Sunset Blvd.
Los Angeles, CA 90027

Contact: Anna Jordon-Douglass

323-953-5292

KCET Job Line- 323-953-5240

4401 Sunset Blvd.
Los Angeles, CA 90027

Contact: Lara Rosen

323-953-5508

KCET Union Per Diem Pool

4401 Sunset Blvd.
Los Angeles, CA 90027

Contact: Barbara Hughes

213-953-5264

Martin Shirley & Associates

200 N. Larchmont Blvd
Los Angeles, CA 9004

Contact: Martin Shirley

323-460-6807

Mexican American Opportunity Foundation (MAOF)

972 South Goodrich Boulevard
Commerce, CA 90022

Contact: Terri Gallegos

323-313-1626
tgallegos@maof.org

Monster.com

Contact: Jase Leonard

480-567-3805

email: jase.leonard@monster.com

MonsterTRAK.com

11845 W. Olympic Boulevard, Suite 500
Los Angeles, CA 90064

Contact: C.J. Thompkins

310-893-5566

email: cj.thompkins@monster.com

Nonprofit Directions

Center for NonProfit Management
606 S. Olive Street
Suite 2450
Los Angeles, CA 90014

Contact: John

213-712-7080 X18

ORAsearch.com (Advanced Data, Inc.)

75-149 Kamilo Street
Kailua-Kona, HI 96740

Contact: ORAsearch.com website

808-334-9855

Showbizjobs.com

3579 E. Foothill Blvd. – PMB #526
Pasadena, CA 91107-3119

Contact: Jim Kocher

626-798-4533

State of California Employment Development Department (EDD)

1255 Central Avenue
Glendale, CA 91204

Contact: Ophelia Gevorkian

818-409-0420

ogevorki@edd.ca.gov

The Chronicle of Philanthropy

1255 23rd Street N.W., Suite 700
Washington, D.C. 20037

Contact: careers.philanthropy.com

202-466-1230

The Hollywood Reporter

5055 Wilshire Blvd.

Los Angeles, CA 90036

Contact: Debbie Scott-Moore

323- 525-2000

University of Southern California (USC)

3601 Trousdale Parkway, STU 110

Los Angeles, CA 90089-4897

Contact: Career Center

213-740-9111

www.careers.usc.edu

Variety/Varietycareers.com

5700 Wilshire Blvd.

Los Angeles, CA 9036

Contact: Scott

323-965-4423

American Institute for Philanthropic Studies

6300 State University Drive, Suite 332

Long Beach, CA 90815

Contact: Kerri M. Pallone

562-985-8466

kpallone@csulb.edu

The Los Angeles Daily Journal

111 N. Hill Street

Los Angeles, CA 90012

Contact: website "Classified Ads"

213-687-9652

www.dailyjournal.com

(Applicant identified American Marketing Association as the source where applicant learned of the open position at KCET, although KCET did not advertise on American Marketing Association's web site.*

*(**) Applicant identified Sologig.com as the source where applicant learned of the open position at KCET, although KCET did not advertise on Sologig.com's web site.*